

1. Creativity boost

In the past ten years, different research groups have come up with the same conclusion: wood grain as a texture positively influences creativity. The most recent evidence comes from a 2019 Slovakian study¹ where people were tested in different simulated living room environments.

The surroundings that had the most positive effect on creativity were the ones using both warm and cold colours as well as natural materials such as wood and textiles. These surroundings also had the most positive effect on problem-solving capability, understanding and thinking ability.

On the other hand, the environment with strong colours, artificial wood imitations and synthetic textiles, triggered stress in the participants.

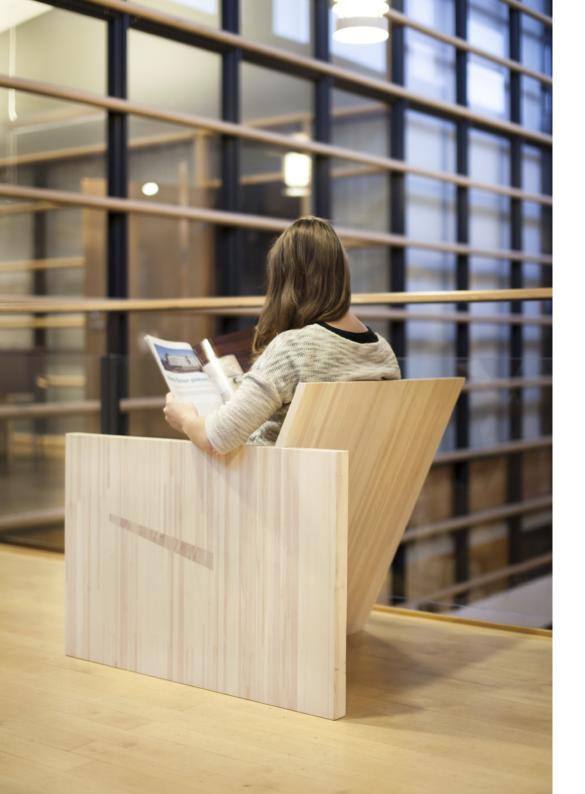
The same study also tested people by putting them in front of three different walls and allowing them to touch the wall. Brain activity increased when looking at the wooden wall compared to looking at walls made from chipboard or white laminate.

Back in 2010, a different study² examined creative performance in different environments and this also showed how exposed wood or stone surfaces have a higher potential for creativity. This was compared to artificially produced surfaces such as drywall, plastic laminate, glass, carpet or synthetic fibres.



Vavrinsky, Kotradyova, Svobodova, Kopani, Donoval, Sedlak, Subjak, Zavodnik 2019: Advanced Wireless Sensors Used to Monitor the Impact of Environment

^{2.} Design on Human Physiology McCoy and Evans, 2010: The Potential Role of the Physical Environment in Fostering Creativity



2. Stay focused

Just a few minutes of looking at a natural environment can have significant benefits. A study in 2014³ investigated people's ability to control their own impulses. They were given three minutes to look at a natural environment and then given a variety of tests. The results showed that participants had faster reaction times and lower heart rate variability after looking at a natural environment compared to an urban environment.

Another study conducted in 2015 ⁴ tested people in four different types of interior spaces. Each space was furnished in exactly the same way but the structure and surface itself was made from different materials. The spaces were made from CLT (cross-laminated timber), clay, steel and steel retrofitted with clay elements. Those in the CLT and clay spaces had better attention and better reaction times. Participants also evaluated their wellbeing. The spaces with natural elements performed better than the steel container.

^{3.} Beute and de Kort, 2014: Natural resistance: Exposure to nature and self-regulation, mood, and physiology after ego-depletion

^{4.} Zingerle P., Beikircher W., Philippe M., 2015: Endbericht BIGCONAIR Holzforschung Austria

3. Better mood

Most of us feel that wood creates a sense of warmth. The smell, touch and feel are regarded as pleasant and many people have generally positive associations with wood. That's the result of a 2017 study⁵ of both building experts and members of the public in five different countries.

In a separate Finnish study⁶, natural and smooth wooden surfaces were found to be more pleasant than coated ones.

Even the 2014 study ⁷ mentioned above showed that looking at a natural environment, even for a short period, has a positive effect on the mood and the human body.

- 5. Strobel, Nyrud and Bysheim, 2017: Interior wood use: linking user perceptions to physical properties
- 6. Bhatta, Tiippana, Vahtikari, Hughes and Kyttä, 2017: Sensory and Emotional Perception of Wooden Surfaces through Fingertip Touch
- 7. Beute and de Kort, 2014: Natural resistance: Exposure to nature and self-regulation, mood, and physiology after ego-depletion

4. Less stress

Perhaps one of the areas with the most comprehensive research is within stress. In short, natural environments and wood in particular help reduce stress and improve wellbeing. Over the past ten years, several studies have come to the same conclusion.

One study⁸ showed that adding plants or even posters of plants into hospital waiting rooms had the potential to reduce patients' feelings of stress. Another study⁹ put 119 students into four different rooms,

- a room with wood and plants
- a room with wood and no plants
- · a room with no wood but with plants
- a room with no wood and no plants

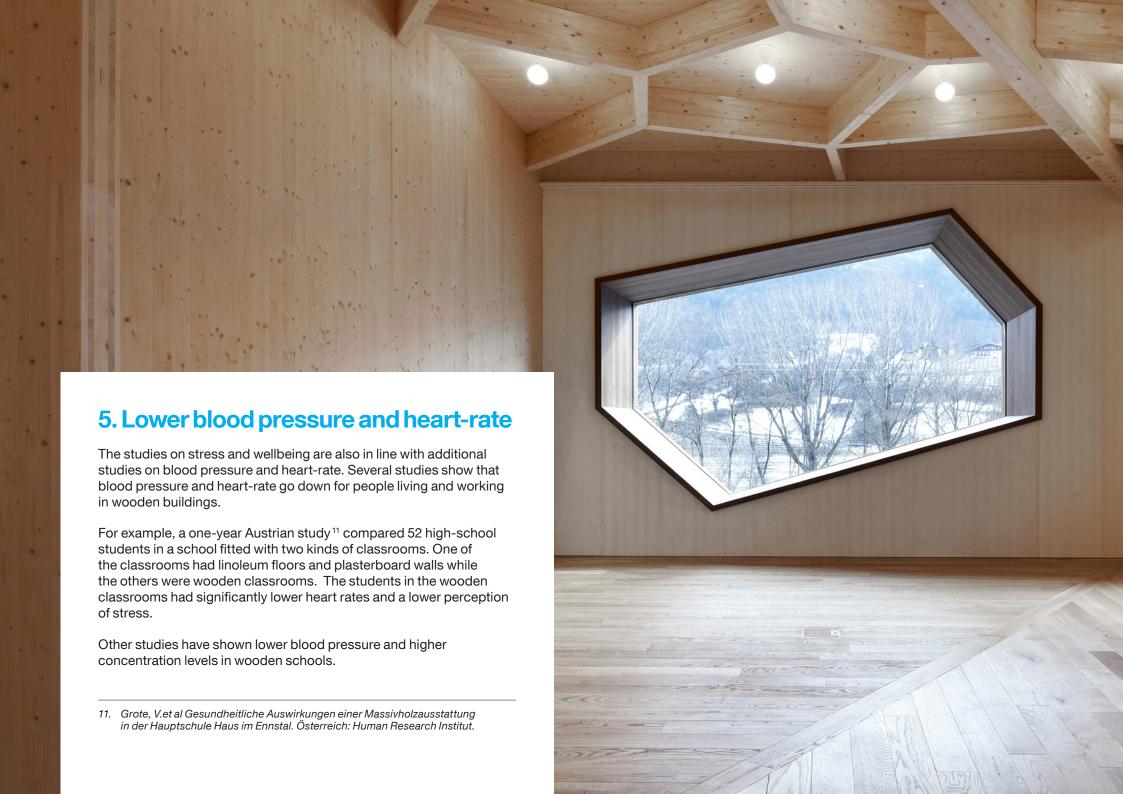
The plants had no influence on the result but the wood did. Students had lower stress levels in the wooden rooms.

Similarly, the newly refurbished National Oncology Institute waiting room in Bratislava, Slovakia was the location for a 2019 study. ¹⁰ Visitors were measured for respiration, heart rate, cortisol level and blood pressure before, during and after their stay in the wooden room.

The participants described their emotions as predominantly satisfied or very satisfied and their cortisol levels decreased by 7.5%, implying a stress-reducing effect.

- 8. Beukeboom et al 2012 Stress-Reducing Effects of Real and Artificial Nature in a Hospital Waiting Room, online source: https://www.researchgate.net/publica-tion/223971340_Stress-Reducing_Effects_of_Real_and_Artificial_Nature_in_a_Hospi-tal_Waiting_Room [access Jul 18 2020]
- 9. Fell D., 2010: Wood In the Human Environment: Restorative Properties Of Wood In The Built Indoor Environment. Vancouver: Faculty of Graduate Studies, University of British Columbia
- Kotradyova, Vavrinsky, Kalinakova, Petro, Jansakova, Boles und Svobodova, Helena, 2019: Wood and Its Impact on Humans and Environment Quality in Health Care Facilities











8. Greater productivity

An online survey of 1,000 Australian employees working in buildings showed that employees were better able to focus when they were surrounded by wood. ¹⁴ Their mood and productivity improved also.

When the building included other parts of the natural environment, satisfaction went up even more. This included using plants, natural light and tables or chairs made of wood. Visible wood led to a connection with nature and triggered positive associations in the workplace. With an increasing amount of visible wood surfaces, the subjects stated that they could think more clearly and deal better with problems. Their stress levels also decreased.

^{14.} Knox and Parry-Husbands, 2018: Pollinate Health Report #3

9. Better air quality

Wood-based materials can reduce the amount of volatile organic compounds (VOCs) from interior spaces. VOCs are gases that are emitted from all kinds of different materials. Some of these VOCs can be bad for your health. They can also be up to ten times higher in indoor environments compared with outdoor ones.

Wood, like other materials can emit VOCs, but a 2013 study ¹⁵ showed that wood-based materials such as MDF, OSB and particle board adsorb at least 50% of these compounds. Adsorption is where a material acts as an adhesive and holds the gas molecules on its surface.

The study concludes that "the gained results demonstrate their (wood-based materials) potential to reduce VOCs in indoor air."



^{15.} Adsorbing VOC's Niedermayer, Fürhapper, Nagl, Polleres und Schober, 2013: VOC sorption and diffu- sion behavior of building materials



10. Stable humidity

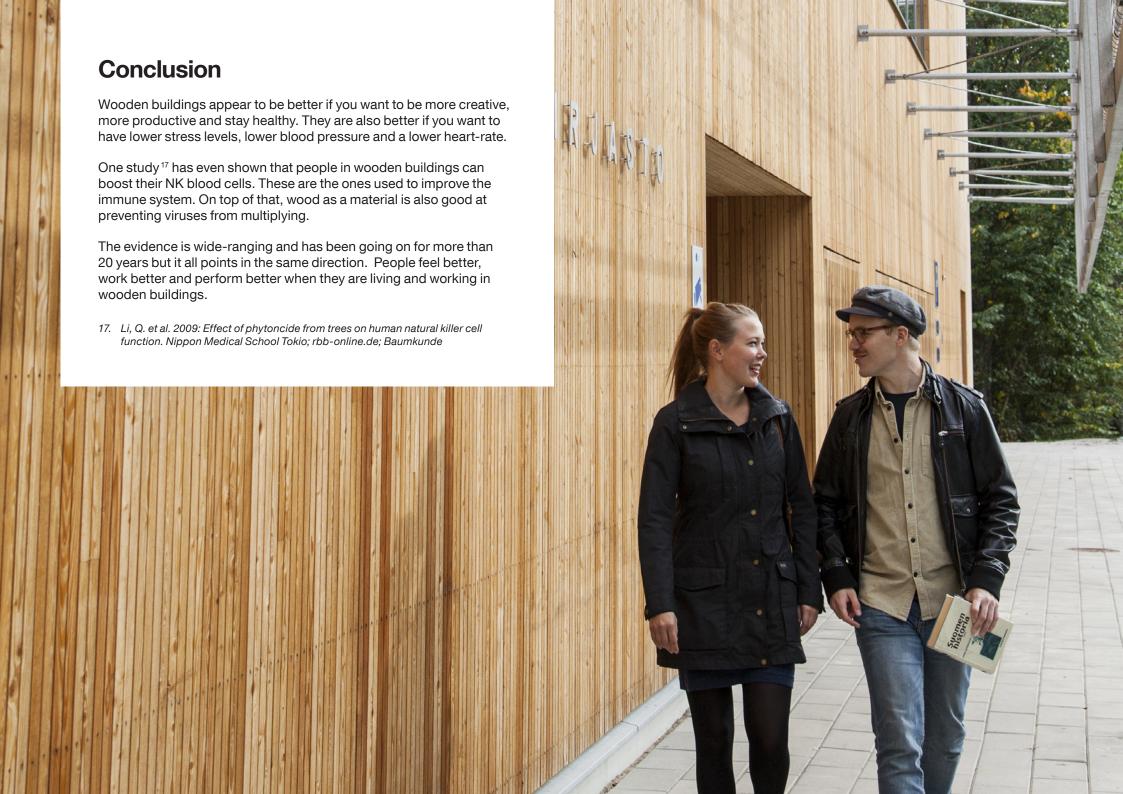
There is an ideal range for air humidity in indoor environments. Staying within these ranges (40% - 70% relative humidity) is important for health reasons. Allergies, respiratory infections and even the spread of bacteria and viruses are kept to a minimum if humidity is kept within the correct range.

Wood paneling can help in this regard, providing better moisture buffering compared with interior plaster. It means the air humidity can be kept in the ideal range for a longer period of time.

This was the result of a study ¹⁶ that compared two identical rooms, one covered with gypsum plaster and the other with various wooden surfaces. It was found that air humidity fluctuation was reduced by up to 70% in a room with untreated flat cladding boards, compared to the gypsum plaster.

For cladding with round timber planks, the reduction was between 44% and 63%.

16. Lenz, Krus and Holm, 2005: Feuchtepufferverhalten von Innenraum





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